

The University of British Columbia  
Okanagan Campus  
Bachelor of Arts

**TERMS OF REFERENCE OF THE REVIEW COMMITTEE October 2016**

Purpose of the review: The UBC Okanagan BA degree is currently offered across two Faculties, the Faculty of Creative and Critical Studies and the Irving K. Barber School of Arts and Sciences. How, then, can we optimize and improve the integrity of the BA in terms of our focus on the student experience and the curriculum?

Area #1: How can we ensure that our BA degree has a primary focus on students' needs across their life cycle?

- What are the challenges, from a student perspective, in the BA degree that is offered at UBC Okanagan? How should we address them?
- How can we support student mobility across the two faculties and across campuses?

Area #2: How do we ensure that our curriculum is suitable for the 21<sup>st</sup> century?

- How can we create a BA that is uniquely attractive, a BA that encourages students to choose UBCO?
- What are the factors (e.g., program innovation, national/international trends, academic initiatives, demographics, student 'desires') that we need to consider at this juncture of time?
- Is our current curriculum responsive and attuned to these factors?

Area #3: What are the most effective mechanisms for administering a harmonized BA degree, and for coordinating program development, delivery and review?