New Program Proposals: Concept Paper
Revised October 2019

1. Briefly describe the program you are proposing, the rationale for it, and highlight its strengths

2. How does the proposed program fit within Shaping UBC’s Next Century and UBC Okanagan’s Outlook 2040?

3. What are the high-level learning outcomes (minimum 6) of the proposed program? Proponents are strongly encouraged to seek support from the Centre for Teaching and Learning (CTL)

4. To what extent does the program build on the institution’s existing infrastructure, resources and experience from offering programs in related fields? If the proposed program is a for-credit certificate or diploma, please note the program must be cost-recovery
   a. Please describe the capabilities and capacity you have within your department to make this program a success
   b. Please describe all new resources you would need to make this program successful and sustainable

5. Please describe the target audience for this program (e.g. domestic or international, traditional or non-traditional, etc.) What is the demonstrated demand to sustain this program?

6. What are the challenges for launching the proposed program?